



Emerald Irish Dance & Cultural Society

Winter 2009

Dear Friends,

The Emerald Irish Dance and Cultural Society (EIDCS) is proud to announce its **second annual Emerald School Bluebonnet Feis and Ceili** to be held on April 18, 2009, at the Westin Hotel in Irving, Texas!

As you may know, a **feis** is an Irish dance competition, and a **ceili** is a social evening complete with traditional Irish music and dancing. Over 300 dancers primarily from the DFW area but also from the south and southwest, including Texas, Arkansas, Louisiana, Oklahoma and Kansas, will be in Irving to compete.

We invite you to become a **sponsor** or a program **advertiser**. As a sponsor you or your company will be listed on the EIDCS website and in the feis program. You will also be listed on signage at the Westin Hotel, and depending on your level of giving, you will have an ad in the program and receive complimentary tickets to the ceili. And your contribution is tax deductible as EIDCS is a 501(c)(3) non-profit organization.

As a program advertiser, your message will be distributed to over 300 participants in the competition and at the ceili, and you will be listed in the yellow pages on the EIDCS website.

Proceeds from the feis and the ceili will be used to promote Irish dance and culture in the Dallas-Fort Worth area.

Enclosed is a contract detailing your choices of sponsorship and advertising. Please complete and return to:

Emerald Irish Dance and Cultural Society
2920 Amherst Ave.
Dallas, Texas 75225

If you have any questions, please contact Gayle Agnew at (214) 360-0278 or agnewfamily@charter.net.

With much gratitude,

Leslie Middleton
President

Emily Touzin
Vice-President

Gayle Agnew
Underwriting Chair

EIDCS (www.eidcs.org)
Emerald School (www.emeraldsschool.com)

Board of Directors:
Leslie Middleton
President
Emily Touzin,
Vice-President
Mary Clare Milner,
Treasurer

Feis Committee:
Feis Chair
Lisa Zimmerer
Awards
Lisa Zimmerer
Ceili
Susan Harrison

Fundraising Chair
Cindi Gibbons
Traci Murphy
Hotel
Leslie Middleton
Lisa Zimmerer

Logo Designs
Lisa Zimmerer
Tad DeWree
Non-Dancing Competition
Sharon O'Rourke
Program
Gayle Agnew
Sound System
Gary Davis

Sponsors & Ad Sales
Gayle Agnew
T-Shirt Design
Kelli Fields
Vendors
Kelli Fields
Website
Mark Middleton



Sponsorship & Program Ad Form

Name of Company or Individual: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

E-Mail Address: _____

Contact Name: _____

Sponsor Levels:

Platinum \$1,000
(Includes a full page ad in the program, signage at the feis, complimentary ceili tickets & recognition on the website).

Gold \$750
(Includes a 1/2 page ad in the program, signage at the feis, 4 complimentary ceili tickets & recognition on the website).

Silver \$500
(Includes a 1/4 page ad, signage at the feis, 2 complimentary ceili tickets & recognition on the website).

Trophy Sponsor \$150
(Includes recognition in the program).

Medal Sponsor \$50
(Includes recognition in the program).

Other: _____

Program Advertisers: (program size is 5 1/2" X 8 1/2")

Full Page Ad on Back Cover \$200

Full Page Ad *(Black & White)* \$100

1/2 Page Ad \$50

1/4 Page Ad \$25

Camera Ready artwork included. Yes: _____ No, will send later: _____
You may e-mail ad to agnewfamily@charter.net, & artwork will not be returned unless specified.

Payment Information:

Enclosed is my check payable to: EIDCS. Amount Enclosed: _____
 Mail to: 2920 Amherst Avenue, Dallas, Texas 75225 **Deadline: March 27 2009.**
Please retain a copy for your records.

The Emerald Irish Dance and Cultural Society is a 501(c)(3) non-profit organization.